

Cukurova Airport  
**MEDIA KIT**

2025

# About Media Port

- Media Port was founded as part of Square Group, the leading OOH company in Türkiye, in March 2018 as an airport media company to exclusively manage advertising & promotional spaces at Istanbul (IST).
- Media Port expanded its operations by adding Riga (RIX) and Çukurova (COV) airports to its portfolio in 2022 and 2024, respectively.
- Media Port also provides strategic media consultancy services to airports.
- Media Port has been a member of ACI Europe since January 2023 as a World Business Partner.



# The Gate Opening to Çukurova



Çukurova Airport; is an airport that serves a large region including Adana, Mersin and Hatay, where more than **7 million people live.**

In the region, constituting more than **5% of Turkey's GNP**, **agriculture, industry and tourism** activities are developed, Mersin Port is one of the most important ports of the country.

In 2024, scheduled flights will be operated to 10 domestic and 16 international destinations including **London, Berlin, Moscow and Amsterdam.**

**Turkish Airlines, Pegasus, AJet, SunExpress, Corendon,** and **Aeroflot** are airlines that operate scheduled flights to the region.

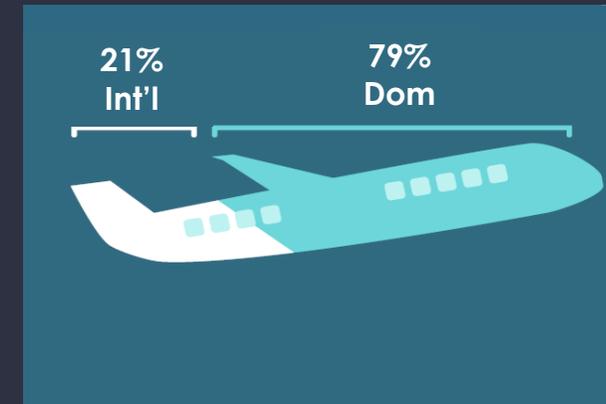
# Çukurova Airport Destinations 2024

- 10 Domestic
- 15 International



# Çukurova Airport

- Adana Şakirpaşa Airport (ADA), hosted **4.7 million** passengers in 2023 and became the 7<sup>th</sup> busiest airport in Türkiye.
- In 2024, with an increase of **7%**, exceeded **5 million** passengers and maintained the 7<sup>th</sup> place.
- The number of international passengers increased by **19%** compared to 2023 and achieved **historic 1 million** passengers .
- With the opening of Çukurova Airport (COV), scheduled flights from Adana Şakirpaşa Airport (ADA) were shifted to the new airport.



\*Adana Şakirpaşa Airport (ADA) data included for the period until August, 2024.

# Team Media Port

Our team has a versatile experience in OOH, brand management and marketing to find the best solutions for brands to target travelers.

**Contact us to explore more.**

To advertise at Çukurova International Airport:  
**[salesteam@mediaport.com.tr](mailto:salesteam@mediaport.com.tr)**

For special projects and commercial partnerships:  
**[marketing@mediaport.com.tr](mailto:marketing@mediaport.com.tr)**

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